

Steering To A New Era

2018 BEIJING INTERNATIONAL AUTOMOTIVE EXHIBITION

CHINA INTERNATIONAL EXHIBITION CENTER NEW VENUE (TIANZHU)

APRIL 27 - MAY 4, 2018

CHINA INTERNATIONAL EXHIBITION CENTER (JINGANZHANG)

APRIL 25 -29, 2018

SPONSORS:

China Machinery Industry Federation (CMIF)

China National Machinery Industry Corporation (SINOMACH)

China Council for the Promotion of International Trade (CCPIT)

China Association of Automobile Manufacturers (CAAM)

ORGANIZERS:

China Council for the Promotion of International Trade, Automotive Committee (CCPIT-Auto)

China National Machinery Industry International Co.,Ltd. (Sinomachint)

China International Exhibition Center Group Corporation (CIEG)

Society of Automotive Engineers of China (SAE-China)

Auto China 2018





Auto China 2018

2018(第十五届)北京国际汽车展览会 2018 BEIJING INTERNATIONAL AUTOMOTIVE EXHIBITION

2018 Beijing International Automotive Exhibition (Auto China 2018) will take place at China International Exhibition Center New Venue and China International Exhibition Center Old Venue simultaneously in April 2018, with total exhibition area expected to be 220,000 square meters.

Auto China 2018 is sponsored by China Machinery Industry Federation, China National Machinery Industry Corporation, China Council for the Promotion of International Trade and China Association of Automobile Manufacturers; jointly organized by China Council for the Promotion of International Trade, Automotive Committee, China National Machinery Industry International Co., Ltd. China International Exhibition Center Group Corporation and Society of Automotive Engineers of China.

Since its inception in 1990, Auto China has been held in Beijing every even year. So far it has been successfully held 14 times, becoming the most influential automotive exhibition worldwide. With great brand value in the automotive industry, it builds an effective platform for

the display, release and trade of the world famous auto brands, which also provides an important opportunity to the interaction of auto industries at home and abroad.

Steering To A New Era is the theme of Auto China 2018. Under the background of a series of accelerated combinations between innovative technology and auto industry, such as the application of new generation of information and communication technology, the research and development of new energy, the wide use of new materials and the rapid development of artificial intelligence etc., traditional automotive industry is confronting unprecedented opportunities and challenges. The continuous combinations of new technology, new industry with traditional industry have produced a wide range of new business models, innovative thinking, inventive models and creative products. Enormous industrial reform also has spawned new automobile civilization and ideology. The intelligent, digitalized and electric vehicles have been transferred from concept to practical application, which completely reshaped the competition pattern. Auto China 2018 will be a perfect

interpretation of today's auto industry driven by the revolution of science and technology. Auto China 2018 will continue to set up parts and automotive related products area in China International Exhibition Center JINGANZHUANG. Meanwhile, the Second Beijing International New Energy Vehicles Exhibition will be held simultaneously in specialized exhibition halls.

Each and every Auto China has attracted extensive attention and active participation from domestic and foreign automotive industry, related industries, the media and also various communities. Excellent products performance, brand integrity and internationalization have become the core and prominent features of Auto China. Regardless of domestic car manufacturers or multinational auto groups all regard Auto China as the most important automotive exhibition in the world, which is almost equivalent to their local auto exhibitions. On behalf of all the sponsors and organizers of Auto China 2018, we would like to extend our heartfelt thanks to our friends from the auto industry, the press and all social sectors for their great support and active participation.

As the most influential platform for branding, releasing new products, displaying cutting-edge technology in the

auto industry, Auto China 2018 will comprehensively exhibit the latest revolutionary products and present the development trend of global automotive industry, embodying the innovative ideas of modern automobile manufacturing combined with the most advanced scientific and technological achievements in the world. Focusing on the frontier technology of new energy vehicles, intelligent vehicles, auto digitalization, autonomous driving technology etc., it witnesses the better and more convenient life that the auto industry brings to people in the future. Based on the tremendous auto market in China, as well as China auto industry's rapid development, Auto China 2018 will collaborate with colleagues from domestic and foreign automotive industry to jointly promote exchanges and cooperation between China and abroad.

**WELCOME TO AUTO CHINA 2018!
HOPE THIS EXHIBITION WILL BRING
YOU MORE OPPORTUNITIES TO
EXCHANGE INFORMATION, FACILITATE
COMMUNICATION AND DEVELOP
COOPERATION.**



OVERVIEW OF AUTO CHINA 2016



The 14th Beijing International Automotive Exhibition has over **1600** auto and auto part exhibitors from **14** countries and regions, namely the USA, Germany, Italy, Japan, the UK, Malaysia, Sweden, Korea, France, Australia, Singapore, Mainland China, HK, Taiwan etc. More than **100** global auto brands exhibit **1179** vehicles in total. Amongst **112** premiers, **79** vehicles were from China (**33** vehicles from international auto companies). There were **46** concept cars, **147** new energy vehicles, attracting **815,000** visitors from both at home and abroad. The large amounts of exhibiting countries, enterprises, brands, car models, as well as the numbers of world premiers, visitors, domestic and international media all proving Auto China to be the most leading international auto exhibition in the world.



Steering To A New Era

CORE VALUE OF BEIJING INTERNATIONAL AUTOMOTIVE EXHIBITION

- To show global automotive industry and its related industries in a focused, comprehensive and high-standard way
- To exhibit new technologies, new products and new trends of the automotive industry at home and abroad
- To attract global media attention
- To organize forums and technical symposiums
- To serve markets and auto consumers

EXHIBITORS

- Auto manufactures of passenger cars and commercial vehicles
- Auto components & parts manufacturers and related business
- Designing institutions of automobiles and related products
- Suppliers of auto decorative products
- Suppliers of auto modified products
- Financial service institutions and insurance companies
- Trading companies of automotive and related products
- Media in auto and related industries

SCOPE OF EXHIBITS

- Passenger cars, commercial vehicles and special purpose vehicles
- Concept cars
- Auto parts, assemblies, modules and systems
- Automobile manufacturing equipment and processes equipment
- Automobile measuring and testing equipment
- Development and application of CAD
- New technological processes and new materials in the automotive industry
- New energy resource technologies and products in the automotive industry
- Environmental-friendly technologies and products in the automotive industry
- Automobile accessories
- Maintenance facilities
- Intelligent connected vehicle products



Steering To A New Era

SERVICES

- Advertisement on Exhibitor's Catalogue
- On-site advertising service
- Exhibits transportation
- Additional rental of exhibition appliances
- Stand construction
- Translation service
- Organizing technical seminars or press conference
- Exhibition promotion
- Exhibitor's Manual with detailed information
- Catalogue and Exhibition Guide
- Assistance in arranging press conference
- Badges and tickets
- Daily cleaning and security on public areas
- Food service
- Marketing information
- Other related programs

EXHIBITION SCHEDULE

At China International Exhibition Center New Venue (Tianzhu)

Press Days: April 25-26, 2018

Trade Days: April 27-28, 2018

Public Days: April 29- May 4, 2018

At China International Exhibition Center (Jinganzhuang)

Auto Parts: April 25- 29, 2018

APPLICATION PROCEDURE

Please fill in the application form (see Form 1) and the exhibit list (see Form 2), and fax them back to the Secretariat before November 30, 2017. Please provide two copies of product description booklets or instruction manuals with the application.

Upon receiving the application, the Secretariat staff will conduct the examination on materials. The Secretariat will issue the confirmation letter, Exhibitor's Manual and other related materials to the qualified applicants.

After receiving the confirmation letter issued by the Secretariat, the exhibitor shall make payments of the related expenses to the designated bank account. The exhibitor is required to design its booth and prepare for the show within the assigned area.

SEMINAR AND SYMPOSIUM

During the exhibition, the organizing committee will organize technical seminars and symposiums for domestic and foreign auto experts. Exhibitors and groups can also apply to hold seminars for new products, new technologies and new manufacturing process. (Please see Form 3)



CATALOGUE

The Secretariat will print 20,000 copies of catalogue. All exhibitors' profiles will be listed on the catalogue free of charge. The full-color special edition is also available, please refer to the details in Form 4.

RATES

Indoor Standard Booth

RMB **2000**/m²
(min. of 9m², multiple of 3 m²)

Indoor Raw Space

RMB **1800**/m²
(min. of 36 m²)

Outdoor Raw Space

RMB **1000**/m²
(min. of 100 m²)

The indoor standard booth package includes following stuffs: aluminum alloy structure, three sides display walls, bilingual fascia board, carpeted floor, two spotlights, an information desk, a trash bin, a 5AMP/220V single phase socket. The minimum area of Application of standard booth is 9m².

Exhibitors can construct indoor and outdoor raw space (without equipments) by themselves or through authorized companies.



CONTACT US

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Secretary-General of Auto China Organizing Committee

Members of the Secretariat

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